

ORDER



KSJV

Orders	Order / Rev:	102176		
	Alt Order #:	06817336		
	Product Desc:	DEM CONG. CAMP COMM		
	Estimate:	1199		
	Flight Dates:	10/11/12 - 10/15/12	Primary AE:	Amy McCreary
	Original Date / Rev:	05/25/12 / 07/17/12	Sales Office:	BLPHI
	Order Type:	GENERAL	Sales Region:	National

Agency	Name:	Great American Media
	Buying Contact:	
	Billing Contact:	
		Billing Type:
		Cash
		Billing Calendar:
		Broadcast
		Billing Cycle:
		EOM/EOC
		Agency Commission:
		15%
		1010 Wisconsin Ave. NW
		Washington, DC 20007

Advertiser	Name:	Democratic Congressional Campaign	<i>Revised</i>
	Demographic:	A35+	New Business Thru:
	Product Codes:	PLI2	Order Separation:
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:
	Revenue Codes:	POLITICAL/AGY, ISSUE, GEN	Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
10/01/12	10/15/12	91	\$59,025.00	\$50,171.25	October 2012	91	\$59,025.00	\$50,171.25	0.00
					Totals	91	\$59,025.00	\$50,171.25	0.00

Totals

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	30%	\$59,025.00
Market	100%	\$196,750.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	24%	\$47,220.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	16%	\$31,480.00
KTUD	1%	\$1,967.50
KVVU	20%	\$39,350.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	9%	\$17,707.50

Order / Rev: 102176
Alt Order #: 06817336
Flight Dates: 10/11/12 - 10/15/12

Advertiser: Democratic Congressional Campaign Co
Product Desc: DEM CONG. CAMP COMM
Estimate: 1199

Ln	Ch	Start	End	Inventory	Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
E 1	KSNV	10/11/12	10/15/12	M-F	5-6a WakeUp w/Wagners	CM	5-6a	M--TF--	:30	4	\$400.00	0.00	NM		4	\$1,600.00	
WAKE UP WITH THE WAGNERS CHANGE IN START DATE TO 10/11																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>									
Week: 10/11/12 10/17/12 M--TF-- 4 \$400.00 0.00																	
E 2	KSNV	10/11/12	10/15/12	Wake Up Early w/ Wagners	CM	430a-5a	M--T--S	:30	5	\$200.00	1	0.00	NM		5	\$1,000.00	
WAKE UP EARLY W/THE WAGNERS CHANGE IN FLIGHT DATE TO 10/11 START																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>									
Week: 10/11/12 10/17/12 M--T--S 5 \$200.00 0.00																	
E 3	KSNV	10/11/12	10/15/12	M-F	6-7a WakeUp w/Wagners	CM	6-7a	M--TF--	:30	5	\$725.00	1	0.00	NM		5	\$3,625.00
WAKE UP WITH THE WAGNERS CHANGE IN START DATE TO 10/11																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>									
Week: 10/11/12 10/17/12 M--TF-- 5 \$725.00 0.00																	
E 4	KSNV	10/11/12	10/15/12	Today Show	CM	658a-9am	M--TF--	:30	4	\$900.00	1	0.00	NM		4	\$3,600.00	
Today Show																	
TODAY SHOW CHANGE IN START DATE TO 10/11																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>									
Week: 10/11/12 10/17/12 M--TF-- 4 \$900.00 0.00																	
E 5	KSNV	10/13/12	10/13/12	News 3 Sunrise - SATURDAY	CM	6a-7a	-----S-	:30	1	\$375.00	1	0.00	NM		1	\$375.00	
NEWS 3 AT SUNRISE																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>									
Week: 10/08/12 10/14/12 -----S- 1 \$375.00 0.00																	
E 6	KSNV	10/13/12	10/13/12	Saturday Today	CM	7a-9am	-----S-	:30	1	\$625.00	1	0.00	NM		1	\$625.00	
Saturday Today																	
SATURDAY TODAY																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>									
Week: 10/08/12 10/14/12 -----S- 1 \$625.00 0.00																	
E 7	KSNV	10/14/12	10/14/12	News 3 Sunrise - SUNDAY	CM	6a-7a	-----S	:30	1	\$375.00	1	0.00	NM		1	\$375.00	
NEWS 3 AT SUNRISE																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>									
Week: 10/08/12 10/14/12 -----S 1 \$375.00 0.00																	
E 8	KSNV	10/14/12	10/14/12	Sunday Today	CM	7a-8am	-----S	:30	1	\$500.00	1	0.00	NM		1	\$500.00	
Sunday Today																	
TODAY ON SUNDAY																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>									
Week: 10/08/12 10/14/12 -----S 1 \$500.00 0.00																	
E 9	KSNV	10/14/12	10/14/12	News 3 Today Wknd	CM	9a-930am	-----S	:30	1	\$500.00	1	0.00	NM		1	\$500.00	
News 3 Today																	
NEWS 3 TODAY/WKEND																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>									
Week: 10/08/12 10/14/12 -----S 1 \$500.00 0.00																	
E 10	KSNV	10/14/12	10/14/12	Chris Matthews 9:30AM	CM	9:30a-10a	-----S	:30	1	\$500.00	1	0.00	NM		1	\$500.00	
Chris Matthews SUN 9:30am																	
CHRIS MATTHEWS SHOW																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>									
Week: 10/08/12 10/14/12 -----S 1 \$500.00 0.00																	
E 11	KSNV	10/11/12	10/15/12	M-F Today Show II 3rd	CM	9-10a	M--TF--	:30	5	\$425.00	1	0.00	NM		5	\$2,125.00	
M-F Today Show II																	
TODAY SHOW II CHANGE IN START DATE TO 10/11																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>									
Week: 10/11/12 10/17/12 M--TF-- 5 \$425.00 0.00																	
E 12	KSNV	10/11/12	10/15/12	M-F Today Show III 4th	CM	10am-11am	M--TF--	:30	5	\$325.00	1	0.00	NM		5	\$1,625.00	
Today 4th Hour																	
TODAY SHOW III CHANGE IN START DATE TO 10/11																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>									
Week: 10/11/12 10/17/12 M--TF-- 5 \$325.00 0.00																	
E 13	KSNV	10/11/12	10/15/12	CM	11am-12pm	M--TF--	:30	5	\$325.00	1	0.00	NM		5	\$1,625.00		

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Advertiser: Democratic Congressional Campaign Cc
Product Desc: DEM CONG. CAMP COMM
Estimate: 1199

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount											
Rachael Ray																										
Rachael Ray																										
RACHEL RAY CHANGE IN START DATE TO 10/11																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 10/11/12</td><td>10/17/12</td><td>M--TF--</td><td>5</td><td>\$325.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/11/12	10/17/12	M--TF--	5	\$325.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/11/12	10/17/12	M--TF--	5	\$325.00	0.00																					
E 14	KSNV	10/11/12	10/15/12	Noon News	CM	12-1230pm	M--TF--	:30	5	\$425.001	0.00	NM		5	\$2,125.00											
NEWS 3 AT NOON CHANGE IN START DATE TO 10/11																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 10/11/12</td><td>10/17/12</td><td>M--TF--</td><td>5</td><td>\$425.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/11/12	10/17/12	M--TF--	5	\$425.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/11/12	10/17/12	M--TF--	5	\$425.00	0.00																					
E 15	KSNV	10/11/12	10/15/12	The Agenda 1230pm	CM	1230-1p	M--TF--	:30	5	\$325.001	0.00	NM		5	\$1,625.00											
NEWS 4: THE AGENDA CHANGE IN START DATE TO 10/11																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 10/11/12</td><td>10/17/12</td><td>M--TF--</td><td>5</td><td>\$325.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/11/12	10/17/12	M--TF--	5	\$325.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/11/12	10/17/12	M--TF--	5	\$325.00	0.00																					
E 16	KSNV	10/11/12	10/15/12	The Doctors	CM	2pm-3pm	M--TF--	:30	5	\$325.001	0.00	NM		5	\$1,625.00											
THE DOCTORS CHANGE IN START DATE TO 10/11																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 10/11/12</td><td>10/17/12</td><td>M--TF--</td><td>5</td><td>\$325.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/11/12	10/17/12	M--TF--	5	\$325.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/11/12	10/17/12	M--TF--	5	\$325.00	0.00																					
E 17	KSNV	10/11/12	10/15/12	Dr. Phil	CM	3-4p	M--TF--	:30	5	\$450.001	0.00	NM		5	\$2,250.00											
DR. PHIL CHANGE IN START DATE TO 10/11																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 10/11/12</td><td>10/17/12</td><td>M--TF--</td><td>5</td><td>\$450.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/11/12	10/17/12	M--TF--	5	\$450.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/11/12	10/17/12	M--TF--	5	\$450.00	0.00																					
E 18	KSNV	10/11/12	10/15/12	News 3 at 4	CM	4-430p	M--TF--	:30	4	\$725.001	0.00	NM		4	\$2,900.00											
FIRST NEWS 3 AT FOUR CHANGE IN START DATE TO 10/11																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 10/11/12</td><td>10/17/12</td><td>M--TF--</td><td>4</td><td>\$725.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/11/12	10/17/12	M--TF--	4	\$725.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/11/12	10/17/12	M--TF--	4	\$725.00	0.00																					
E 19	KSNV	10/11/12	10/15/12	News 3 at 430pm	CM	430-5pm	M--TF--	:30	5	\$725.001	0.00	NM		5	\$3,625.00											
NEWS 4 AT 430P CHANGE IN START DATE TO 10/11																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/11/12	10/17/12	M--TF--	5	\$725.00	0.00																					
E 20	KSNV	10/11/12	10/15/12	M-F Early News	CM	5-630p	M--TF--	:30	5	\$1,200.001	0.00	NM		5	\$6,000.00											
EARLY NEWS CHANGE IN START DATE TO 10/11																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 10/11/12</td><td>10/17/12</td><td>M--TF--</td><td>5</td><td>\$1,200.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/11/12	10/17/12	M--TF--	5	\$1,200.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/11/12	10/17/12	M--TF--	5	\$1,200.00	0.00																					
E 21	KSNV	10/13/12	10/13/12	Sa-Su Early News	CM	5pm-630pm	-----S-	:30	1	\$675.001	0.00	NM		1	\$675.00											
KSNV EARLY NEWS																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/08/12	10/14/12	-----S-	1	\$675.00	0.00																					
E 22	KSNV	10/11/12	10/15/12	M-F Jeopardy	CM	630-7pm	M--TF--	:30	4	\$1,300.001	0.00	NM		4	\$5,200.00											
JEOPARDY CHANGE IN START DATE TO 10/11 AND TP																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 10/11/12</td><td>10/17/12</td><td>M--TF--</td><td>4</td><td>\$1,300.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/11/12	10/17/12	M--TF--	4	\$1,300.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/11/12	10/17/12	M--TF--	4	\$1,300.00	0.00																					
E 23	KSNV	10/11/12	10/15/12	M-F Wheel	CM	7-730pm	M--TF--	:30	5	\$1,300.001	0.00	NM		5	\$6,500.00											
M-F Wheel of Fortune																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/11/12	10/17/12	M--TF--	5	\$1,300.00	0.00																					
E 24	KSNV	10/13/12	10/13/12	Weekend Jeopardy/Wheel	CM	630-730pm	-----S-	:30	1	\$525.001	0.00	NM		1	\$525.00											
JEOPARDY/ WHEEL OF FORTUNE																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/08/12	10/14/12	-----S-	1	\$525.00	0.00																					
E 25	KSNV	10/15/12	10/15/12		CM	10-11pm	M-----	:30	1	\$3,200.001	0.00	NM		1	\$3,200.00											

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Advertiser: Democratic Congressional Campaign C
Product Desc: DEM CONG. CAMP COMM
Estimate: 1199

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Mon PR 10-11p											
				Monday Prime 10-11pm											
				SMASH											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/15/12	10/21/12	M-----		1	\$3,200.00		0.00						
E 26	KSNV	10/14/12	10/14/12	Sun PR 10-11p	CM	10-11pm		:30	1	\$900.00	1	0.00	NM	1	\$900.00
				Sunday Prim 10-11pm											
				LAW & ORDER											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/08/12	10/14/12	-----S		1	\$900.00		0.00						
E 27	KSNV	10/11/12	10/15/12	M-F News 3 at Eleven	CM	11pm-1135pm		:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
				M-F News 3 at Eleven											
				NEWS 3 NIGHTSIDE CHANGE IN START DATE TO 10/11											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/11/12	10/17/12	M--TF---		1	\$1,200.00		0.00						
E 28	KSNV	10/13/12	10/13/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm		:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
				Sa-Su News 3 at Eleven											
				NEWS 3 NIGHTSIDE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/08/12	10/14/12	-----S-		1	\$1,100.00		0.00						
E 29	KSNV	10/11/12	10/15/12	The Tonight Show	CM	1135p-1237a		:30	3	\$500.00	1	0.00	NM	3	\$1,500.00
				Tonight Show											
				TONIGHT SHOW W/ JAY LENO CHANGE IN START DATE TO 10/11											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/11/12	10/17/12	M--TF--		3	\$500.00		0.00						